

MINNESOTA TRANSPORTATION ALLIANCE SPONSORSHIP PARTICIPATION FORM

PLATINUM-LEVEL SPONSORS

- Yes**, with my \$3,000 sponsorship commitment I would like to be a Platinum-Level Sponsor!
1. Send your electronic logo*, a 200-word article, and your company's web address,
 2. Return the completed form to the Alliance.

GOLD-LEVEL SPONSORS

- Yes**, with my \$2,000 sponsorship commitment I would like to be a Gold-Level Sponsor!
3. Send your electronic logo* and your company's web address,
 4. Return the completed form to the Alliance.

SILVER-LEVEL SPONSORS

- Yes**, with my \$1,000 sponsorship commitment I would like to be a Silver-Level Sponsor!
1. Send your electronic logo* and your company's web address,
 2. Return completed form to the Alliance.

SPONSORSHIP = EXPOSURE

Sponsorship is an easy and effective way to put **your company's name and logo** before hundreds of local and county officials, contractors, suppliers, equipment dealers, labor unions, industry associations, legislators, and many more. With one annual payment, you can **reach a large and diverse transportation crowd multiple times throughout the year.**

YOUR HELP MAKES A DIFFERENCE

The Alliance event sponsorship program generates the revenue we need to increase our impact on transportation at the state and federal levels. **We rely on you!**

*Please send a high-resolution file of your company logo, preferably a scalable type like .tif. Call Kathy with questions, (651) 659-0804

Thank You for Becoming a Sponsor!

Name: _____

Organization: _____

Billing Address: _____

City _____ State _____ Zip _____

Phone: _____ Fax _____

E-mail _____

Name of graphics person: _____

Phone of graphics person: _____

Sponsorship Amount: _____

- Check enclosed
 Check to follow
 Bill me. PO# _____

Please make checks payable to:
THE MN TRANSPORTATION ALLIANCE
525 Park Street, Suite 240
St. Paul, MN 55103
FAX (651) 659-9009
kathy@transportationalliance.com
www.transportationalliance.com

Questions? Call (651) 659-0804